

LABEL IN PART: (Display ctn.) "Hairnow * * * For Men and Women * * * Active Therapy Products Co. * * * New York 1, New York," (btl.) "Hairnow * * * Contents 4 Oz. Herbal Hair Tonic Active Ingredients: Acidum Boricum 1 grain, African Capsicum annum, Althaea officinalis, Arcitum Lappa, Avena Sativa, Menthol (Laevo), Pilocarpine Hydrochloride (Indian Hemp) 1/2 grain Rosemarinus officinalis, Sodium Borate tetra, Tri-Sodium ethylenediamine tri acetic (Na3EDTA) Urtica dioica 8% * * * Formulated, Manufactured and Distributed by Active Therapy Products Co., Detroit, Michigan."

ACCOMPANYING LABELING: Advertisement card reading in part "Save Your Hair" and an advertisement sheet reading in part "Save Your Hair * * * Satisfaction Guaranteed—Or your Money Back."

LIBELED: 1-15-59, N. Dist. Ind.

CHARGE: 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for the prevention and cure of baldness and for nourishing the hair.

DISPOSITION: 3-6-59. Default—destruction.

5889. Vibrating cushion. (F.D.C. No. 42059. S. Nos. 18-351/2 P.)

QUANTITY: 9 devices individually cartoned at Price and Moab, Utah.

SHIPPED: 4-18-58 and 5-16-58, from Denver, Colo., by Vibra Mfg. Corp.

LABEL IN PART: (Device) "VIBRA MFG. CORP. MAKES REDUCE-O-PAD WORLD'S FINEST MASSAGE CUSHION," (ctn.) "ANOTHER REDUCE-O-PAD BY VIBRA MFG. CORP."

ACCOMPANYING LABELING: Leaflets entitled, "REDUCE-O-PAD GUARANTEE," "POINTERS ON THIS THE ORIGINAL," "THE HEART . . . CIRCULATION," "THE COMPLETE WAY TO RELAXATION" and "REDUCE-O-PAD."

RESULTS OF INVESTIGATION: The article was of box construction, 12" by 14" by 4", upholstered with foam rubber, and containing an electric motor providing vibration.

LIBELED: 7-23-58, Dist. Utah.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the device was an adequate and effective treatment for revitalizing work-weary nerves and muscles; relief of cramps during difficult times of the month; spot reducing; arthritis; rheumatism; bursitis; swelling of the joints; muscular aches and pains; backaches; headaches; nervousness; hypertension; relaxing nervous tension of the heart and other organs; stimulating local circulation; breaking down fatty tissues, and reducing weight.

DISPOSITION: 3-13-59. Consent—claimed by Vibra Mfg. Corp. and relabeled.

5890. Vibrating pillows. (F.D.C. No. 42517. S. No. 17-291 P.)

QUANTITY: 10 devices at Louisville, Ky.

SHIPPED: 9-5-58, from Columbus, Ohio, by R. G. Barry Corp.

ACCOMPANYING LABELING: Label card enclosed with device reading in part "Reduce and Relax with Vibraway by Barry."

RESULTS OF INVESTIGATION: The device consisted of corduroy-covered, foam rubber-filled, pillows containing an electric motor capable of providing vibration.

LIBELED: 12-3-58, W. Dist. Ky.

CHARGE: 502(a)—the labeling accompanying the devices, when shipped, contained false and misleading representations that the devices were an adequate and effective treatment for weight reducing, trimming inches away, making "tensions just disappear," removing fatty tissues to make hips slimmer, and firming up sagging stomach muscles.

DISPOSITION: 2-13-59. Default—delivered to Food and Drug Administration.

5891. Bel-Air vibrating lounge. (F.D.C. No. 42535. S. No. 28-838 P.)

QUANTITY: 24 individually cartoned devices at Shreveport, La., in possession of Bel-Air Distributors.

SHIPPED: 9-16-58 and 10-16-58, from Los Angeles, Calif., by Health Appliances Corp.

LABEL IN PART: (Device) "The Bel-Air Lounge Manufactured by Health Appliances Corp."

ACCOMPANYING LABELING: Leaflet in carton entitled "How to Have and Hold a Slender Livelier Figure," and other leaflets entitled "The Lounge of Tomorrow."

RESULTS OF INVESTIGATION: The article was a table or lounge-type vibrator device. The electric motor was contained in a housing on which an upholstered vibrating cushion was mounted. Padded tubular extensions could be attached to the housing to provide support for the body. The leaflets entitled "The Lounge of Tomorrow" were printed locally at the dealer's request.

LIBELED: 12-8-58, W. Dist. La.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for slenderizing and spot reducing, relaxing nerves, toning the system, firming and tightening sagging muscles, reportioning the figure, and reducing weight.

DISPOSITION: 3-13-59. Consent—claimed by W. C. Wheat, Shreveport, La., and relabeled.

5892. Contour chairs. (F.D.C. No. 42559. S. Nos. 11-564 P, 13-581 P.)

QUANTITY: 51 *contour chairs* at Milwaukee, Wis., in possession of James C. Carney, t/a Contour Lounge Shop.

SHIPPED: During 1958, from St. Louis, Mo., by Contour Chair-Lounge Co., Inc.

LABEL IN PART: "Contour Chair Lounge Co., Inc., St. Louis, Mo. with Vibrator Model * * * Serial * * *."

ACCOMPANYING LABELING: Booklets entitled "A Practical Guide"; wall placards and leaflets entitled "New! A Contour Exclusive!"; and envelopes containing newspaper advertisement tear sheets.

RESULTS OF INVESTIGATION: The article was an upholstered lounge or reclining-type, adjustable chair containing an electric motor capable of providing vibration; in addition, six of the chairs contained a rheostatically-controlled heating element. The above-mentioned tear sheets were prepared by the dealer and the other accompanying labeling was purchased by the dealer from the shipper.

LIBELED: 12-10-58, E. Dist. Wis.,